# Quarterly Meeting of Members November 7, 2018

Introduction

The Regional Stormwater Partnership of the Carolinas quarterly meeting was held on November 7th at City of Monroe Old Armory Building, 500 South Johnson St. Monroe, NC 28112 from 12:00pm - 2:30pm.  Notice was given via calendar invite, reminder emails, and personal phone calls. A quorum was present. Chairman, Rob Donham presided at the meeting. Introduction was given by Rob Donham. Attendees were:

Chris Costner - Monroe

Sharnelle Currence - Charlotte

Rob Donham - Harrisburg

Kari Guyer - Rising Solutions, PLLC

Regina Guyer - Rising Solutions, PLLC

David Johnson - Mt Holly

Kevin Krouse - Lowell

Craig Miller - City of Charlotte

Gina Ratajc - Rising Solutions, PLLC

Derek Slocum - Statesville

Chad Waldrup - Belmont

Josh Watkins - Cramerton

## Summary of Committee Reports

### Secretary Report – Chris Costner

* Minutes from May 2, 2018 quarterly meeting were presented.
* Kevin Krouse made a motion to approve the minutes, Craig Miller 2nd the motion, with unanimous vote of approval.

### Treasurer Report – Kari Guyer

* Only outstanding dues are from Harrisburg.
* Professional services (legal and accounting) budget increased to $10,000.
* Media budget decreased from $41,000 proposed by The Agency at the August 22nd meeting to $21,500 with decreased scope of work. Rising Solutions, PLLC is managing the website which is hosted by The Agency.
* Approximately $131, 000 in RSPC funds reserve currently with projected balance of $83,683 after the year’s projected expenditures are encumbered.
* Rob Donham made a motion to approve the FY19, Derek Slocum 2nd the motion, with unanimous vote of approval.

### Chairman Report – Rob Donham

* Appreciation for thorough RSPC summary report created by Rising Solutions in August.
	+ Discussion of the use of the RSPC document when reporting to the State
		1. In completing the permit report, RSPC members will select activities completed then add in the comment section Completed through the RSPC. The RSPC report will be kept for auditing purposes as further documentation of activities completed.
		2. Discussion of changes within the State’s Storm Water Department including changes in the permit renewal process, increase in audits, and permit compliance reporting.
			- China Grove has planned to be audited and will share with RSPC membership about it.
			- There will likely be an increase in interest in RSPC membership with upcoming audits and changes.
			- Suggestion to invite Jeanette Powell (NCDEQ) to present at:
				* upcoming RSPC meeting/event to discuss changes
				* seek to have RSPC collaboration for a NCDEQ event which they are seeking to hold in different areas of the state.
* Discussion of RSPC seeking various grant opportunities led by Kevin Krouse.
	+ RSPC designation as a Nonprofit will enhance grant capability
	+ Rising Solutions to help find and obtain grants
	+ Craig Miller to utilize Charlotte’s subscription to ESIVAS in generating a list of relevant grants for RSPC
* Discussion of Rising Solutions to create press releases on different RSPC news for use in each member’s municipality

### New Member Committee Report – Derek Slocum

* Discount to be offered on new members first year’s dues (1/2 off standard fee schedule).
* Need for members to personally contact perspective members,
* Derek has contacted Lincolnton and Town of Troutman. Town of Troutman is close to being ready to join.
* Kevin contacted:
	+ Town of Stanly (They are ready to join. Send an invoice to Heath Jenkins.)
	+ Dallas (Ready to join. Send an invoice to Maria Stroop.)
* For the Town of Waxhaw, Lindze Small was at Tech Talk. Orion Holtey, attended the SCAWWA-WEASC lunch and learn. However, they do not have a permit therefore there is no urgency for membership.
* Gaston County and Indian Trail dropped out this year.
* Rob discussed that the City of Concord, who had been part of RSPC in the past, has not budgeted for membership this year, but in the next fiscal year there is a strong possibility they will want to join.
* Dave Johnson can contact Lisa Hagood of York County and Wilmer Melton in the City of Kannapolis.
* Sharnelle can also contact Wilmer Melton, as she used to work for the City of Kannapolis.
* Suggestion to add Rock Hill (Chris Costner) and King’s Mountain (Kevin Krouse) to our potential member listing.

### Nonprofit Committee Report – Craig Miller

* RSPC has gained 501c3 status - RSPC is the only regional partnership in NC with non-profit status
	+ Currently providing data to the legal team for filing tax exempt documents

### Website Committee Report – Kari Guyer

* Kari Guyer, Chris Costner, Regina Guyer, and Dave Johnson attended the website training with The Agency. They will form the website committee.
	+ Inquiry made for other members to serve on this committee; however, there were no volunteers.
* The Agency will host the website; while the Rising Solutions will be responsible for updating the information for the RSPC.
	+ We will be uploading the meeting minutes, yearly report, handouts, presentation PowerPoints, information on trainings, and other relevant information. The most recent data will load at the top of each section.
		1. Contact Kari Guyer with items to be uploaded or changes requested to the website.
		2. There will be a member’s only section. Contact Kari Guyer to request the member log in password.
		3. Need to update membership data.
	+ The Agency sent the files for 2018 media advertisements and these will be made available on the website for use by RSPC members. Members may add their own municipal logos onto them.

Summary of Additional Topics

Media Campaign – Kari Guyer

* + Carolina Insight will be done in February. The City of Charlotte personnel will talk about asset management, funding, and the changing infrastructure.
	+ ” In Studio” Interview in November will be done by Dave Johnson.
		1. Ideas for Questions
			- What is the Storm Water fee? What is the benefit of its collection to the public?
			- Why do streets flood in some rainstorms?
			- How do homeowners keep rainwater from the foundation of their homes?
			- What is Storm Water pollution?
			- The concept that Storm Water is directly connected to surface water and is not treated.
	+ In terms of cost effectiveness, impressions per dollar were similar for the internet and tv ads as last year and it is projected to be the same for radio ads.
* Discussion of possibility of use of a group email host similar to Listserv or groupvine to make communication amongst members easier. Rising Solutions to bring back options relevant to this to annual meeting.

Education/Outreach Opportunities – Regina Guyer

* Elected Officials 101 Workshop – February 26 or 28 as proposed dates.
	+ Important points to consider: Central location and ease of parking.
		1. Proposed Location – Mecklenburg County Offices
	+ Important to educate elected officials about Storm Water on a very basic level.
	+ Topics: Discussion on municipalities current programs, state requirements, issues with aging infrastructure, asset management, permits, Storm Water pollution issues.
	+ Event time frame suggested to be 9am – 12pm. Should start no earlier than 9am and not be more than 3 hours.
	+ Sharnelle discussed the perfect timing of this workshop as elected officials will be discussing their upcoming budgets beginning in June/July. Therefore important topics would be aging infrastructure, future projections, and real life benefits.
	+ Potential speaker: Jeff Hughes from UNC – Chapel Hill who is a great speaker.
* The Tech Talk on October 24th was a success with 27 attendees. All of the information and presentations are now available on the RSPC website.
	+ Rising Solutions also was able to create a process to offer PDHs at this conference and moving forward.
* SCAWWA – WEASC Lunch and Learn
	+ RSPC sponsorship will provide more awareness of the RSPC in SC.
	+ Rock Hill and Fort Mill area meeting will be in 3rd or 4th quarter of 2019 with a presentation by Tina Woodward and tour of Duke Energy facility Stormwater.
	+ The Rock Hill and Fort Mill area does not have a stormwater group in their area and will be a good potential for RSPC memberships.
* Outreach and Education – Regina shared different ideas for outreach opportunities, such as NC Science Festivals, classrooms, teacher training.
	+ Inquiry on the members’ target outreach audience.
		1. Identify target audiences as well as outreach plan.
	+ Determined it would be helpful to do programs in the schools.
		1. Rising Solutions has scope for outreach and can use it to develop educational modules, facilitate contacts and programs at schools, and/or go into the schools to do outreach.
		2. It would also be beneficial for each RSPC members to participate in schools. If each member visits one school, that would be an additional 16 outreach opportunities for RSPC.
		3. It would be beneficial for Rising Solutions to assist in coordinating with RSPC members stormwater outreach within the schools.
		4. AmeriCorp offers volunteers that will go into schools to do community outreach.
		5. Sharnelle explains that Charlotte visits the teacher training early in the year before school starts back to offer ideas and volunteer to come into classrooms. At the end of the school year, they often receive many inquiries for this.
		6. Chris explained the City of Monroe goes into the middle schools.
		7. Chad discussed that City of Belmont has a program and they often team up to go in the schools. They have gone into the high school and one elementary school presented to a green team, a small club of students.

Synergizing – Regina Guyer

* Discussion of the things each member is currently doing within each municipality and the ways the RSPC can team together to help one another.
	+ Create informational flyer that can be provided at events about the partnership and its benefits.
	+ Carolinas Green Industry Network – Seeking to be a vendor. However, no response obtained from Director.
		1. A landscaping conference would be a good option for the RSPC to provide stormwater education.
	+ NC City and County Management Association is primarily for vendors who have sponsored the organization throughout the year. Their agenda is already planned for this year.
		1. The option of attempting to get the attendees RSPC promotional materials about the Elected Officials 101 Workshop.
			- Sharnelle discussed how oftentimes at these events they give a booklet out to all participants with information on the conference as well as ads and suggested the possibility of buying an ad in the packet given out to the attendees.
			- Include information in attendee packets
			- Kevin suggested the possibility of putting together a panel presentation at a future event of NC City and County Management Association.

Upcoming Events – Regina Guyer

* Elected Officials 101 Workshop – February 26 or 28, 2019 from 9am-12pm.
* SCAWWA-WEASC Lunch and Learns – 12-2pm
	+ February 15, 2019: “Using Green Infrastructure and Stream Restoration for Stormwater Management and a Way to Create Great Public Spaces”, Will Wilhelm from Kimley and Horn, Pine Island near Lake Murray.
	+ April 5, 2019: “Coastal Resiliency and Shoreline Restoration: Evolving the Way We Protect Restored Shorelines,” Ben Nash from Brown and Caldwell, Sullivan’s Island near Fort Moultrie.

Upcoming RSPC Meetings – Regina Guyer

* Annual Meeting on February 13, 2019 from 9am – 1pm.
	+ Belmont College (Chad will confirm)
	+ A members’ survey will be done to collect data for use at the annual meeting to help guide the future.
		1. What each member is doing well?
		2. What each member needs help with?
* Quarterly Meeting on May 1, 2019 from 12-2:30pm
	+ Freedom Park (Craig will confirm)
* Quarterly Meeting on August 21, 2019 from 12-2:30pm
	+ Statesville (Derek will confirm)
* Quarterly Meeting on November 6, 2019 from 12-2:30pm
	+ Harrisburg (Rob will confirm)
	+ Chris will reach out to Jeannette about coming to present at one of next year’s meetings.

Note: Lunch will be provided at each meeting.

## Resolutions

### Approval of Minutes from August 22, 2018 Quarterly Member Meeting

* Kevin Krouse made a motion to approve the minutes, Craig Miller 2nd the motion, with unanimous vote of approval.

### Approval of FY19 Budget

* Rob Donham made a motion to approve the FY19 budget, Derek Slocum 2nd the motion, with unanimous vote of approval.

### Approval of ListServe Type Application for RSPC

* Kevin Krouse made a motion to approve the investigation of Listserve type application, Rob Donham 2nd the motion, with unanimous vote of approval

Adjourn

* Rob Donham made a motion to adjourn, Josh Watkins 2nd the motion, with unanimous vote of approval.

## Closing

The meeting ended at 2:30 pm.

The minutes are submitted by Regina C. Guyer, Rising Solutions, PLLC.